Filecoin Foundation Event Partnership Opportunities

March - December 2023

Filecoin Foundation

What is Filecoin Foundation?

Who We Are

Our Events

Our Partnership Options

Connect With Us!

Who We Are

ƒ Filecoin Foundation

Filecoin is a decentralized storage system designed to store humanity's most important information. Filecoin Foundation (FF) facilitates governance of the Filecoin network, funds critical development projects, and supports the growth of the Filecoin ecosystem.

Since 2021, Filecoin Foundation has organized high-value global events for the Filecoin community, bringing together a diverse community of developers, builders, media, and industry experts. Our stages have featured some of the brightest minds in decentralization, alongside policy and change makers around the world.

This list includes Sir Tim Berners-Lee (inventor of the internet), Juan Benet (Founder and CEO, Protocol Labs), Jimmy Wales (Founder, Wikipedia), Denelle Dixon, (COO, Stellar Development Foundation), Illya Polosukhin, Cofounder, NEAR), Sasha Ustinova (Ukrainian MP), Greta Thunberg (environmental activist), and Nancy Baker Cahill (artist), among others.

Our events have been hosted in tech hubs across the globe, including Singapore, Lisbon, Davos, and Austin, and have ranged in size from small gatherings to large conferences. To date, we've hosted morethan 13,000 attendees and work with more than 30 partners.

What Are Our Events?

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Filecoin Network Base | The Experience

The Filecoin Network Base is your go-to spot for cross-chain collaboration and connections! Visit our co-working space to catch a lightning talk, participate in workshops with developers, and learn about the latest on the Filecoin Virtual Machine. Our events are packed with programming, networking opportunities, coaching and unconference sessions and more.
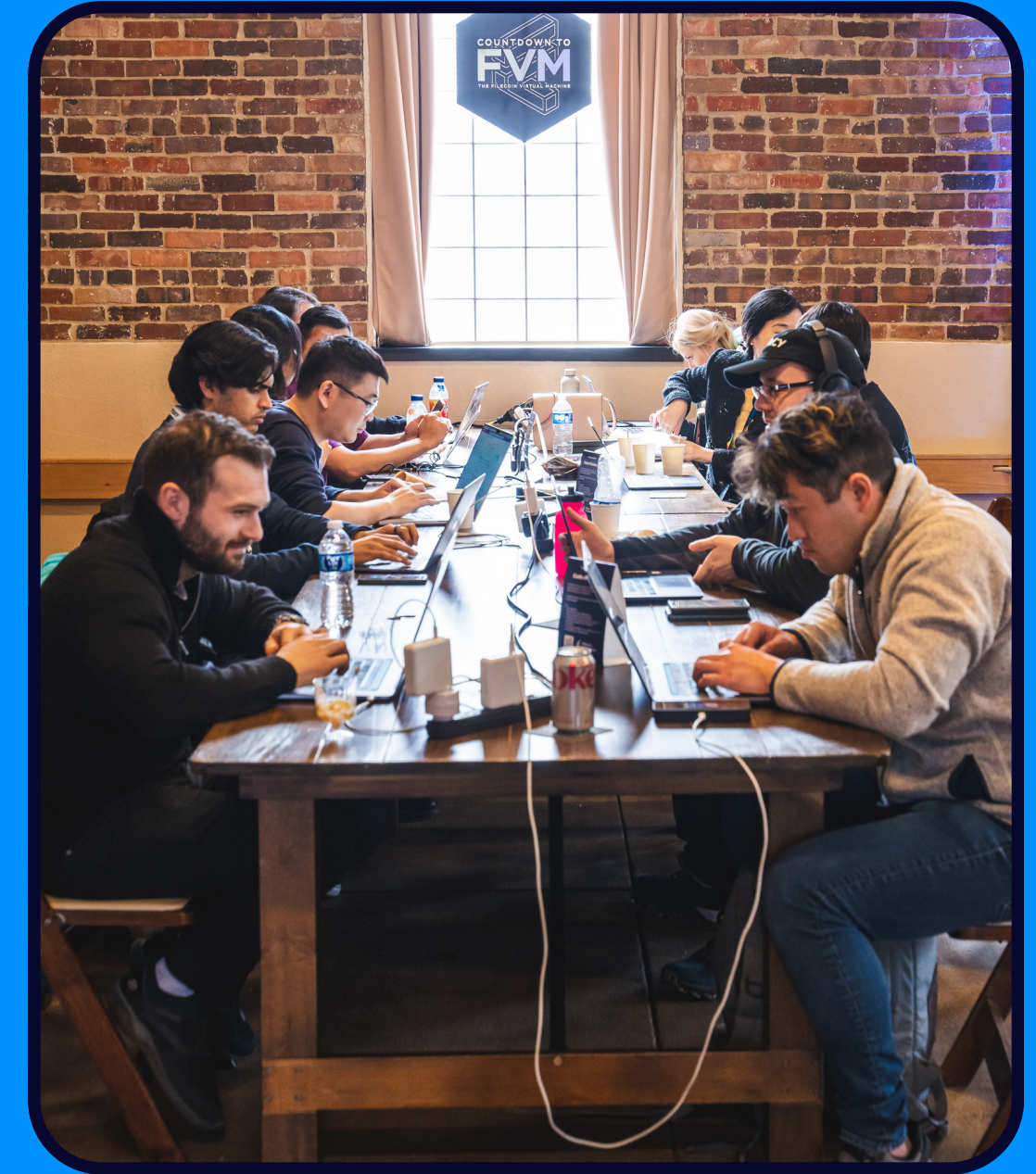
Meet

We offer a professional and convenient setting for working and hosting small meetings. With high-speed internet and comfortable seating, Network Bases provide a productive environment for individuals and teams seeking a change of scenery.

Network

Expand your professional network while growing your business and brand awareness with like-minded Web3 developers, storage providers, and investors at our events.

Discover

Stay ahead of the curve on Filecoin updates. Explore the intricacies of the Filecoin Virtual Machine and upcoming network upgrades. Join our community and discover new business opportunities and trends in the Filecoin ecosystem.

FIL-City | The Experience

Connect

FIL events offer an unparalleled opportunity to expand your network and reach new audiences across Layer 1 ecosystems.
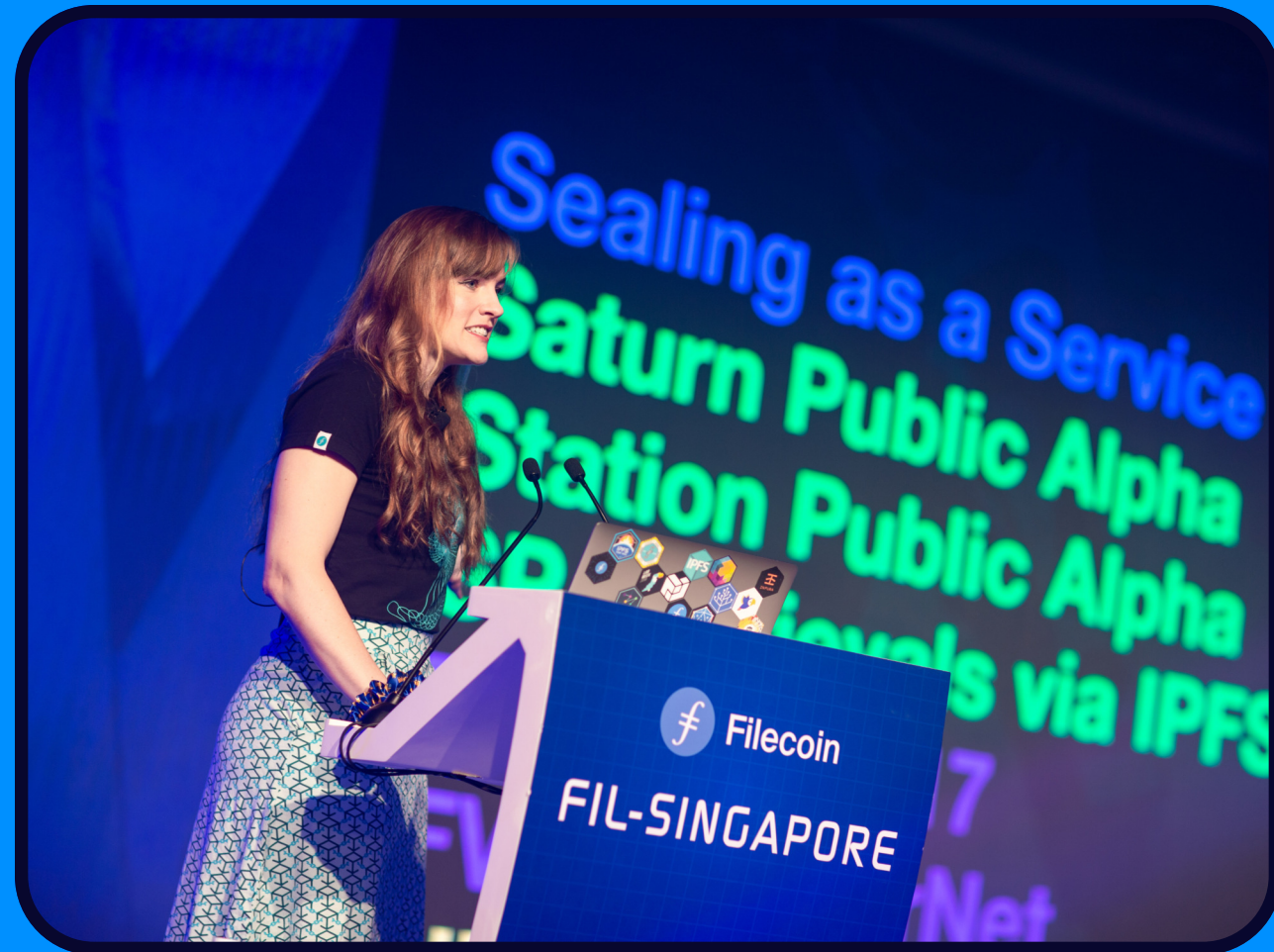
Communicate

Partner with us at a FIL event, and gain access to an extraordinary platform to showcase your technology, build valuable connections with industry leaders, and extend your reach to new audiences.

Take the leap with us and get ready to unlock new possibilities in the exciting and fast-paced Web3 world.

Share your Story

Host a booth or workshop and share your success stories, inspire others, and attract developers and investors to your platform, helping you to establish your brand as a leader in the blockchain space.

Filecoin Orbit | The Experience

Looking to expand your reach and connect with a wider audience? Filecoin Orbit events are an excellent opportunity - with over 135 events around the world attracting 6.7k attendees to date, Filecoin Orbit events will enable you to expand and engage new audiences. Events include global meetups and hackathons, giving you exposure to developers and Filecoin stakeholders.

Regional Opportunities

- North America
- South America
- Europe
- Africa
- Asia

Ability to:

- Cohost a Filecoin hackathon or meetup
- Connect with our large audience of web3 developers and Filecoin community members

Programming:

- Hosted by experienced Filecoin Ambassadors
- Choose from a wide range of event topics including FVM hackathons and introductory Web3 events
- Create programming that highlights and establishes your brand

Our Upcoming Events

Recap Video

FIL Hong Kong at Hong Kong Web3 Festival April 12-15, 2023 | Hong Kong

Filecoin Network Base at Consensus April 24-26, 2023 | Austin, Texas

Filecoin Hacker Base in Paris at EthCC July 20, 2023 | Paris, France

TBD: FIL City Event (Fall 2023)

The Filecoin Sanctuary in Davos January 15-19, 2024 | Davos, Switzerland

How Can We Collaborate?

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	Featured Partner	Content Opportunities	Exclusivity	Booth/Lounge Area	Swag Distr.	Media Package	VIP
	• Logo placement in all events communications, social, and onsite signage • Company Name as Venue Sponsor in Event Title e.g. "FIL Hong Kong Hosted by Filecoin Foundation | Partnered with "YOUR ORG"	• FIL Main stage presentation • Base Lightning Stage (talks/panels subject to approval)		• Dedicated space for your brand • Office Hours, co-working, business, meetings		• Social support will include 2 Twitter posts/per day from FILFoundation handle • Spotlight in pre-event email • FilFoundation hosted Twitter Space • Recap Your Org's stage presence on Filecoin Social	• Invitation to exclusive side events (upon availability, up to 2 guests)
Galaxy $40k	• 2 x FIL-City • 2 x Filecoin Base • 2 Orbit Regions (10+ events per year)	• 1-hour per event (FIL & Base) • 3-minute video or 15-minute talk IRL (Orbit)	2	Full-event	✓	✓	✓
Planet $20k	• 1 x FIL-City • 1 x Filecoin Base	• 30-minute slot (FIL & Base)	2	One-day			
Star $10k	• 1 x Filecoin Base	• 15-minute slot	4				
Orbit $5k	• Featured Partner by Orbit Region • 8 regions worldwide • 10+ events in region/year	• 3-minute video to be played at event or in pre-event promotion	8		✓ (in region)	✓ (registered email list - subject to compliance with local laws)	

Bespoke Partnership Options

Open to discuss tailored sponsorships!

$2-5k

- **Morning Yoga or Meditation Session**
- **Happy Hour**
- **Specialty Coffee Cart (2 hours)**
- **Custom WiFi**
- **Photobooth Sponsorship**
- **Custom branded WiFi**
- **Logo placement**
  - Environmental
  - General/Daily Wristbands
  - VIP Wristbands
  - TVs

$10k

Media Package:

- Social media highlights including 2 Twitter posts/per day during the event from FILFoundation Twitter (71K+ Followers)
- Spotlight in pre-event email
- FilFoundation-hosted Twitter Space
- Highlight in Filecoin Foundation Newsletter (10K+ Readers)

Happy Hour:

- 2-hour event

$15k

Half-Day Event:

- Workshops/Launch

Other

Experiential Package:

- Metaverse event
- Virtual Livestream

Filecoin Foundation Event Partnerships

Learn More About Our Events

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Let's Connect!

Email **partnerships@fil.org** to connect

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Learn more about the Filecoin Ecosystem:

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